

Transforming Medicine Improving Lives

New frontiers in commercialization : Realizing value from digital, data and AI technologies in healthcare innovation.

As healthcare innovation increasingly involves data analytics and digital tools, understanding the nature and approaches to protecting and collaborating with industries in relation to scientific and clinical data and digital technologies is increasingly at the heart of translation and our ability to positively impact health. Does data have value? Who owns the data? What are some mechanisms for licensing data? Duke University has been pioneering approaches to collaborating with industries, licensing data and digital technologies. This will be a rare opportunity to interact with one of the industry leaders in this space.



Speaker: Robin L. Rasor

Associate Vice President for Translation & Commercialization, Duke University, USA

In her current role, Robin Rasor oversees all functions of the tech transfer process at Duke University. Previously, she was Managing Director of Licensing at the University of Michigan and Director of Licensing at The Ohio State University. A veteran in her field, she is past President and Chair of the Board of Governors of Certified Licensing Professionals, Inc. She has also served as President of the Association of University Technology Managers (AUTM) Board of Trustees.

Date: Wednesday 11th May 2022

Time: 10.00-11.30 am

Venue: Level 2, Duke-NUS

Amphitheatre

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