

Global Mental Health in Asia

17 - 19 February 2025
Singapore

^a SPONSORSHIP OPPORTUNITIES

**Regional Perspectives on Navigating
Key Directions and Innovations**

Organised by





Welcome Message

Welcome to **Global Mental Health in Asia 2025: Regional Perspectives on Navigating Key Directions and Innovations (GMH 2025)**, organised by the SingHealth Duke-NUS Global Health Institute, hosts of the Asia Hub of the Mental Health Innovation Network. We are thrilled to invite you to become a pivotal partner in GMH 2025, which aims to bring together mental health professionals from across a range of functions, who are all dedicated to fostering mental wellness across the region.

Mental health issues are increasingly recognised as a critical component of overall health. However, in many parts of Asia, mental health awareness, support, and resources remain limited. By bridging these gaps, we can make a profound impact on individuals, families, and communities. At GMH 2025, we will focus on addressing the main mental health priorities for Asia, examining prevailing needs and identifying gaps in mental health services, exploring barriers and implementation challenges, and exchanging best practices and key recommendations to collectively advance mental health.

Your generous contribution will enable us to bring together leading experts, activists, and people with lived experience of mental health conditions. It will help us create an inclusive platform for sharing knowledge, innovative solutions, and personal stories that inspire change and healing.

The GMH 2025 steering committee would like to invite you to join and support the **Global Mental Health in Asia 2025 Symposium** in Singapore from 17 - 18 February 2025, with a post-symposium workshop on 19 February 2025 on climate change and mental health. Join us in this essential mission to improve mental health outcomes and build a brighter future for all.



Expected Attendees From Across Asia

- Mental health professionals (psychiatrists, psychologists, counsellors, social workers)
- Policy makers and government officials
- Academics and researchers
- Non-profit organisations and NGOs
- Advocacy groups, community organisations and persons with lived experience
- Healthcare providers and leaders
- Industry representatives (pharmaceutical companies, technology providers)



Your Opportunities as a Sponsor

- Gain visibility and recognition among a diverse audience of global health professionals, researchers, policymakers, and advocates from across the region
- Showcase your commitment to advancing mental health initiatives in Asia and supporting innovative solutions to address mental health challenges
- Access valuable networking opportunities and forge strategic partnerships
- Foster regional capacity building and empower both professionals and students from low- and middle-income countries and persons with lived experience through scholarships

Sponsorship will be crucial in advancing collective efforts to promote mental health and well-being in Asia and beyond. We offer a range of sponsorship options. Please find more information on the next page.



Sponsorship Packages

Champion \$50,000	Advocate \$24,000
<p>Inclusive of</p> <ul style="list-style-type: none"> Welcome reception for 300 pax on first day Lunch for 300 pax for 1 day 1 booth 10 event passes 1 bag insert Sponsor 6 LMIC* or PWLE** participants Featured as strategic partner Logo placement on event collaterals, website and communication materials 	<p>Inclusive of</p> <ul style="list-style-type: none"> Lunch for 300 pax for 1 day 1 coffee break session for 300 pax 1 booth 8 event passes 1 bag insert Sponsor 3 LMIC* or PWLE** participants Featured as supporting partner Logo placement on event collaterals, website and communication materials
Supporter \$14,000	Ally \$5,000
<p>Inclusive of</p> <ul style="list-style-type: none"> Lunch for 300 pax for 1 day 1 booth 5 event passes 1 bag insert Sponsor 1 LMIC* or PWLE** participants Logo placement on event collaterals, website and communication materials Acknowledgement as sponsor 	<p>Inclusive of</p> <ul style="list-style-type: none"> 1 coffee break session for 300 pax 1 event passes 1 bag insert Logo placement on event collaterals, website and communication materials Acknowledgement as sponsor



Get in Touch

Speak to us to tailor sponsorship packages to meet your organisation's specific needs and objectives.

Dr Anne-Claire Stona
 Global Mental Health Lead
ac.s@duke-nus.edu.sg



Other Sponsorship and Exhibition Opportunities

Welcome Reception \$25,000	Lunch Session \$9,000	
<p>Inclusive of</p> <ul style="list-style-type: none"> Welcome dinner with arts performance for 300 pax Logo placement and sponsorship acknowledgement at the reception Logo placement on event collaterals, website and communication materials 	<p>Inclusive of</p> <ul style="list-style-type: none"> Lunch for 300 pax for 1 day Logo placement and sponsorship acknowledgement at the lunch stations Logo placement on event collaterals, website and communication materials 	
Coffee Breaks \$4,500	Sponsor a Participant \$2,800	Bag Inserts \$1,000
<p>Inclusive of</p> <ul style="list-style-type: none"> 1 Coffee break for 300 pax Logo placement and sponsorship acknowledgement at the coffee break stations Logo placement on event collaterals, website and communication materials 	<p>Inclusive of</p> <ul style="list-style-type: none"> Travel subsidy and accommodation for a participant from an LMIC* in Asia 1 event pass 	<p>Inclusive of</p> <ul style="list-style-type: none"> 1 bag drop (either brochure or item) for 300 pax Logo placement on event collaterals, website and communication materials
Table Booth • From \$1,000		
<p>Inclusive of</p> <ul style="list-style-type: none"> 1 table + 2 chairs 1 event pass 		<p>Rates by Sector</p> <p>Private • \$1,200/table Public • \$800/table Non-Profit/ Academic • \$400/table</p>

*LMIC - Low- and middle-income countries

**PWLE - People with lived experience



Terms and Conditions

Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/ Sponsor') and the SingHealth Duke-NUS Global Health Institute ('the Organisers') in relation to the sponsorship and/ or use of exhibition space at Global Mental Health in Asia 2025 at the Academia SingHealth campus ('the Venue') in Singapore from 17 - 18 February 2025, with a post-symposium workshop on 19 February 2025 ('the Symposium'). By signing the application form you are indicating your acceptance of these terms and conditions.

Acceptance and Allocation

The Organisers reserve the right to accept or reject any application at its absolute and unrestricted discretion with the return of any deposit paid in the event of a rejection. Exhibition/ Sponsorship packages, which may be limited in number, will be generally allocated on a first come first serve basis in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Organiser, whose decision will be final.

Application and Payment

To confirm your acceptance of an Exhibition/ Sponsorship package, please email ac.s@duke-nus.edu.sg and you will be sent a booking form to fill in. All Exhibitors/ Sponsors must fill in the booking form and return to proceed further with the exhibition/ sponsorship. A tax invoice will be issued, due within 28 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited and based on a first come first serve basis, returning a Booking Form does not constitute a place as a Sponsor.

Received payment will confirm your acceptance as an Exhibitor/ Sponsor.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior (17 November 2024) to the Symposium start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Conference start date will be subject to a 100% cancellation fee.

Legal Responsibility

The Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Sponsor during or in connection with the Symposium that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/ Sponsor agrees to indemnify the Organisers in respect of any claim and demands in respect thereof. The Exhibitor/ Sponsor acknowledges that the Organisers are not responsible for any loss or damage to the Sponsor property and that all Exhibitor/ Sponsor material and equipment is the sole responsibility of the Exhibitor/ Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/ Sponsorship contract.

Unavoidable Occurrences

In the event that the Symposium is cancelled or delayed through no fault of the Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Exhibitor/ Sponsor shall not be entitled to any refund or any claim for any loss of damage.

Exhibitor Display Rules

The Conference Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary. This will be communicated no later than 1 month prior to the Symposium.

The allocated exhibition booth must always be staffed during the exhibition times and removal of any exhibition display must not commence until after the exhibition closes.

All advertising material, such as banners, must be displayed within the designated booth area.

Excessive noise that inconveniences other exhibitors or the Conference must be avoided.

Exhibitors must not obstruct aisles and walkways.

While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

The Organiser reserves the right to use their preferred supplier stand builder and exhibitors must always conform to the stand builders' rules and regulations. The Exhibitor will be responsible for any additional charges from the stand builder due to damage or loss of any items hired.

The Conference Organiser reserves the right to change the exhibition floorplan if necessary. All changes will be communicated with the Exhibitor.

Custom Stand

All custom stand designs must be approved by the Conference Organisers and the Venue to allow for unrestricted views.

Detailed Requirements and Due Dates

The Organisers requirements regarding items such as the artwork for logos and advertisements, specifications and delivery details for signage, delivery of bag inserts or other arrangements will be sent to you 1 month prior with relevant due dates.

Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.

If materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The Organisers are not responsible for any losses sustained resulting from missing the designated due dates.

Registrations

Exhibitor registrations are not permitted to attend conference sessions. Should Exhibitors wish to attend the conference as a delegate, or Sponsors wish to purchase additional tickets they must contact the Sponsorship Manager to arrange payment. A specific Exhibitor/Sponsor registration link will be available at a later date with the relevant inclusions.

Sponsorship and Exhibition Packages

Please refer to the Sponsorship and Exhibition Opportunities above. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Sponsorship and Exhibition entitlements and deliverables will not commence until the Booking Form and payment is received by the Conference Organisers.

Venue

The Exhibitor/ Sponsor and the servants, agents, contractors and invitees of the Exhibitor/ Sponsor must at all times observe the rules, regulations and procedures as prescribed by the Venue.

Global Mental Health in Asia

Regional Perspectives on Navigating
Key Directions and Innovations

17 - 19 Feb 2025

