



**CORE**  
SCIENTIFIC  
CONFERENCE **2024**

# Regulating the Future of Health

Converging Health Products & Services Regulation  
for Access, Innovation & Sustainability

## Sponsorship Brochure

**14 – 15 October 2024**

Ngee Ann Kongsi Auditorium, Academia, 20 College Road, Singapore 169856





# CoRE Scientific Conference 2024 Regulating the Future of Health



Dear **Valued Partners**,

The Duke-NUS Centre of Regulatory Excellence (CoRE) is honoured to celebrate our tenth anniversary this year with you!

Established in November 2014 at the Duke-NUS Medical School in Singapore, CoRE is a unique centre, with a commitment to enhancing regulatory capabilities and scientific excellence in health products and systems across Asia and the Pacific. The key thread in our initiatives over the past years has been “Enabling Regulatory Excellence, Improving Lives.”

As CoRE enters its next phase, we are defining how the future of health can be better regulated. In the changing landscape of health regulation, we see the greater converging of health products and health services regulation to strengthen overall national health systems resilience and enhance timely access by patients to appropriate innovative therapies.

In marking our 10<sup>th</sup> Anniversary milestone, we look towards emerging issues on the horizon and are excited to present our Scientific Conference on 14 and 15 October 2024 - "*Regulating the Future of Health: Converging Health Products & Services Regulation for Access, Innovation & Sustainability*".

Reflecting on our expanded scope, the Conference addresses four pivotal and pertinent themes – (a) *Regulating Artificial Intelligence & Digital Health*, (b) *Regulating Precision Medicine*, (c) *Regulating for Disease Prevention*, and (d) *Partnerships for Effective Regulation*.

Convening international experts, thought leaders, policymakers, regulators, industry innovators and patient representatives, we envision this Conference as a platform for key decision makers and stakeholders in the regulatory ecosystem to connect, engage, network, and be furthered empowered.

As a sponsor, you can position yourself as an industry thought leader and showcase your expertise. We welcome you to [connect with our Strategy & Business Excellence Lead](#) to explore the available sponsorship packages. We look forward to your support and participation in this significant event.

Warmest Regards,



**Prof John Lim**  
Executive Director  
CoRE



**Prof Silke Vogel**  
Deputy Director  
CoRE



# Regulating the Future of Health

Converging Health Products & Services Regulation  
for Access, Innovation & Sustainability

## 14 - 15 October 2024

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**Guest-of-Honour  
Dr Janil Puthucheary**  
Senior Minister of State  
Ministry of Digital Development and Information  
& Ministry of Health, Singapore



**2024 Breckenridge Lecturer  
Prof Mark McClellan**  
Director  
Duke-Margolis Institute for Health Policy

*Celebratory Networking Evening and Graduation Ceremony*



**Guest-of-Honour  
Professor Kenneth Mak**  
Director-General of Health  
Ministry of Health, Singapore

CoRE's Scientific Conference is the highlight of the Centre's wide-ranging think-tank and education initiatives and is the must attend CoRE signature event of the year. Building on the success of past CoRE Scientific Conferences, **the 10<sup>th</sup> Year Anniversary conference** is a unique opportunity for professionals, policymakers, and thought leaders in MedTech and Pharma, and Healthcare to collectively address urgent regulatory challenges.

From emerging AI technologies to evolving healthcare policies, this distinctive Conference addresses an expansive spectrum of health regulation topics with contemporary relevance and global reach. With a diverse range of insights and expertise garnered from international and regional contexts, the programme offers a platform to shape perspectives, foster dialogues, and advance networking and collaboration.

## CONFERENCE OBJECTIVES

- 1** Create a platform for comprehensive discussions and the exchange of knowledge pertaining to exciting themes.
- 2** Promote collaboration and convergence among regulatory authorities, healthcare providers, and innovators to ensure that regulations keep pace with technological advancements.
- 3** Share insights, best practices, and case studies to inspire innovative approaches to health regulation, access, and sustainability.



## CONFERENCE THEMES

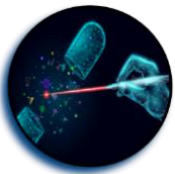
To address the converging of health products and health services regulation, and assess future implications on therapeutics development, health systems, patient access, and new regulatory framework co-creation, the Conference comprises four exciting sessions:

### REGULATING ARTIFICIAL INTELLIGENCE (AI) AND DIGITAL HEALTH



Artificial Intelligence (AI) has emerged as a game-changer in the healthcare sector. AI-driven technologies are redefining diagnosis, treatment, drug discovery, and the overall patient care landscape. This transformative environment requires robust regulation to ensure safety, ethics, and responsible innovation, but numerous issues need to be resolved in a nascent, diverse global regulatory landscape.

### REGULATING PRECISION MEDICINE



The realms of Precision Medicine hold immense promise for personalizing healthcare and enhancing patient outcomes. From wearable devices to genomics, these technologies are reshaping healthcare delivery. Regulatory frameworks must evolve in parallel with these advancements, and regulators and policy makers must enhance capacity building and coordination.

### REGULATING FOR DISEASE PREVENTION



At the core of public health efforts lies the crucial principle of disease prevention, a cornerstone of promoting well-being and longevity in populations. Regulatory measures serve as the backbone of these prevention strategies, providing evidence-based frameworks and guidelines necessary to create a healthier environment for everyone.

### PARTNERSHIPS FOR EFFECTIVE REGULATION



Stakeholder partnerships and consumer education are vital for effective regulation. Engaging industry representatives, advocacy groups, and experts ensures diverse perspectives inform regulation, leading to balanced outcomes. Educating consumers about regulations promotes compliance, understanding of rights and responsibilities, fostering trust in regulatory frameworks and empowering informed decision-making.



## SCIENTIFIC COMMITTEE CO-CHAIRS



**Dr Murray M. Lumpkin**  
Deputy Director  
Integrated Development  
(Lead for Global Regulatory  
Systems Initiatives)  
Bill & Melinda Gates Foundation



**Adj A/Prof Raymond Chua**  
Chief Executive Officer – Designate  
Health Sciences Authority Singapore  
Deputy Director-General of Health  
Health Regulation  
Ministry of Health, Singapore

## SCIENTIFIC COMMITTEE MEMBERS



**A/Prof Liu Nan**  
Associate Professor  
Centre for Quantitative Medicine  
Director  
Duke-NUS AI + Medical Sciences Initiative  
Duke-NUS Medical School



**Dr Tamra Lysaght**  
Associate Professor  
Sydney Health Ethics  
Sydney School of Public Health  
Faculty of Medicine and Health  
The University of Sydney



**Prof John Chambers**  
Lee Kong Chian School of Medicine  
Nanyang Technological University  
Chief Scientific Officer  
National Precision Medicine Programme



**Prof Brian Kennedy**  
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Centre for Healthy Longevity  
National University of Singapore



**Dr Andy Greenfield**  
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Institute of Reproductive Sciences  
University of Oxford



**Prof James P Kingsland OBE**  
Clinical Professor  
School of Medicine  
University of Central Lancashire  
Founding Director  
Healthworks UK



**Dr Harvey Castro**  
Chief Medical AI Officer  
Helpp.ai



## PARTNER WITH US!

The CoRE Scientific Conference offers exciting sponsorship opportunities, with each sponsorship package delivering exclusive benefits such as creative networking opportunities, brand presence, speaking opportunities, complimentary delegate registrations, and much more. As a sponsor, you can position yourself as an industry thought leader and make a significant difference!



## EXPECTED CONFERENCE ATTENDEES



Key opinion leaders



Government officials and policymakers



Academics and researchers



Healthcare professionals



Health products regulators



Industry and NGOs

## AS A SPONSOR, YOU WILL ENJOY:



### Next Level Networking

Network, engage and create meaningful connections with our key thought leaders and decision makers.



### Create Your Presence

Showcase your products, services and expertise and create your own identity at the interactive exhibit booths.



### Exchange Knowledge & Expertise

Gain and share valuable knowledge, insights and experiences in a rich multi-stakeholder global platform.



### Build Long-Term Partnerships

Develop collaborative partnerships and generate new business leads.



# CoRE Scientific Conference 2024

## Regulating the Future of Health



### SPONSORSHIP PACKAGES

|  | DIAMOND<br>Contribution of<br>SGD 60,000 | PLATINUM<br>Contribution of<br>SGD 45,000 | GOLD<br>Contribution of<br>SGD 30,000 | SILVER<br>Contribution of<br>15,000 |
|--|--|---|---------------------------------------|-------------------------------------|
| Complimentary conference passes        | 15                                       | 10  | 5                                     | 3                                   |
| 1 pull up banner at Conference         | ✓  | ✓   | ✓                                     | ✓                                   |
| Company featured as supporting partner | ✓  | ✓   | ✓                                     | ✓                                   |
| Physical exhibit space                 | ✓  | ✓   | ✓                                     |                                     |
| Logo placement on tables               | ✓  | ✓   |                                       |                                     |
| Speaking opportunity                   | ✓  |   |                                       |                                     |
| Lunch time talk                        | ✓  |   |                                       |                                     |



Welcome

CoRE Scientific Conference 2024

Conference Themes

Scientific Committee

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### About Duke-NUS Medical School

Duke-NUS is Singapore's flagship graduate entry medical school, established in 2005 with a strategic, government-led partnership between two world-class institutions: Duke University School of Medicine and the National University of Singapore (NUS).

### Connect with us

CoRE@duke-nus.edu.sg  
+65 6601 5147

### About CoRE

The Centre of Regulatory Excellence (CoRE) was established to facilitate access to safe, high quality and effective medicines and medical devices through the strengthening of health product regulatory systems in the Asia-Pacific, with a special focus on South-East Asia. Guided by this theme, CoRE contributes to improving patient access to health products and also enhancing regional health systems and health security.